

BA (Hons) Contemporary Applied Arts At Hereford College of Arts

PRIFYSGOL CYMRU  UNIVERSITY OF WALES

UNIVERSITY OF WALES VALIDATED DEGREE SCHEME
Programme Specification

1. Qualification	2. Programme Title
BA (Hons)	Contemporary Applied Arts

3. Programme Type
Unitised

4. Main Purpose and Distinctive Features of the Programme
<p>Main purpose:</p> <p>The BA (Hons) Contemporary Applied Arts course aims to equip the graduate with the necessary level of advanced skills, knowledge and understanding needed to gain employment and develop a personal critical practice within the professional Applied Arts and Craft Industries.</p>

5. What a Graduate Should Know and be able to do on Completion of the Programme

To gain the qualification the student will have demonstrated i) subject knowledge and understanding ii) cognitive skills iii) discipline-related practical and professional skills and iv) other general skills and capabilities specified in the learning outcomes for modules within the programme.

<p>i) Knowledge and understanding in the context of the subject</p> <p>A. Demonstrate a systematic understanding of visual language and design principles and be able to apply this knowledge appropriately and with confidence.</p> <p>B. Demonstrate a detailed understanding of a range of historical and contextual issues specific to design crafts.</p>	<p>ii) Cognitive skills</p> <p>A. Generate a variety of informed responses to a diverse range of design crafts problems.</p> <p>B. Use a complex range of ideas generating techniques appropriately.</p> <p>C. Gather and analyse complex information using a variety of sources and references.</p> <p>D. Construct critically informed and evaluated opinions about subject specific contextual issues.</p>	<p>iii) Subject- specific practical\professional skills</p> <p>A. Use the design process creatively and effectively in a variety of subject specific situations and to a professional standard and with the minimum supervision.</p> <p>B. To act autonomously, in selecting from a wide range of innovative and standard techniques.</p> <p>C. Use a range of subject specific skills, confidently and appropriately to a professional standard.</p> <p>D. Demonstrate a clear understanding of a range of practical craft techniques appropriate to the specialist area.</p>	<p>iv)General\transferable skills</p> <p>A. The ability to communicate clearly and effectively in a range of different professional situations to both specialist and non-specialist associates of the Creative Industries.</p> <p>B. The ability to work both individually and as a member of a team in complex and demanding situations.</p> <p>C. The ability to, with minimum guidance, manage own learning to meet deadlines.</p> <p>D. Use a range of subject specific skills, confidently and appropriately to a professional standard for the purposes of communication and presentation.</p> <p>E. Evaluate their own strengths and weaknesses and make informed critical judgements on how to improve them further.</p>
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6. Qualities, Skills and Capabilities Profile

The educational and training goals of the programme seek to promote and demonstrate the following qualities, skills, capabilities and values in the student:

A. Intellectual

- The ability to analyse, develop, design, produce and evaluate creative responses to visual and subject specific problems.
- The ability to research, analyse, contextualise and produce informed responses and critical opinions about a range of complex historical and contextual issues.
- The ability to think laterally and use a variety of ideas generating techniques in order to synthesize appropriate solutions to complex problems.

B. Practical

- The ability to design, produce and present craft work to professional standards.
- The ability to produce creative design outcomes using a range of practical craft techniques to professional standards.
- The ability to use a diverse range of subject specific materials, techniques and processes to produce creative and professional outcomes.

C. Personal and Social

- The ability to work effectively as an individual and as a member of a team.
- The ability to present information clearly and effectively to a range of different audiences.
- The ability to plan, prioritize and work effectively to a deadline.
- The ability to understand and follow subject specific health and safety guidelines.
- The ability to understand and follow subject specific legal, moral and ethical guidelines, including equal opportunities.
- The ability to research, analyze, understand and make informed judgements about a number of complex contextual issues.

7. Main Subjects, Levels, Credits and Qualifications

BA (Hons) Contemporary Applied Arts Full-Time Structure

YEAR 1	Unit Title: 2D + 3D VISUAL STUDIES Unit 1: Code CAA1 Credit Value: 30	Unit Title: CULTURAL & PROFESSIONAL STUDIES 1
Term 1		Code CPS1
		Credit Value: 30
Term 2	Unit Title: EXPLORATION OF MATERIALS & IDEAS* Unit 2: Code CAA2 Credit Value: 30	
Term 3	Unit Title: DESIGN DEVELOPMENT Unit 3: Code CAA3 Credit Value: 30	
YEAR 2	Unit Title: CREATING A PERSONAL IDENTITY Unit 4: Code CAA4 Credit Value: 30	Unit Title: CULTURAL & PROFESSIONAL STUDIES 2
Term 1		Code CPS2
		Credit Value: 30
Term 2	Unit Title: CRAFT PRACTICE Unit 5: Code CAA5 Credit Value: 30	
Term 3	Unit Title: PROFESSIONAL PRACTICE Unit 6: Code CAA6 Credit Value: 30	
YEAR 3	Unit Title: INTERACTION WITH THE CREATIVE INDUSTRIES Unit 7: Code CAA7 Credit Value: 30	Unit Title: THEORY AND PRACTICE
Term 1		Code TP
		Credit Value: 30
Term 2	Unit Title: SUSTAINABLE STUDIO PRACTICE Unit 8: Code CAA8 Credit Value: 20	
Term 2 & 3	Unit Title: FINAL MAJOR PROJECT Unit 9: Code CAA9 Credit Value: 40	

8. Assessment

i) Main Features of the Programme's Overall Assessment Scheme

Assessment is both formative and summative, and is continually applied within the course structure.

ii) Methods of Assessment

Project based design work
Presentations in seminar
Written essays
Research folders