

# Foundation Degree (FDA) Film & Video

## at Hereford College of Arts



### UNIVERSITY OF GLOUCESTERSHIRE VALIDATED DEGREE SCHEME Programme Specification

<b>Awarding Body:</b> University of Gloucestershire	<b>Teaching Institution:</b> Hereford College of Arts
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<b>1. Qualification</b> Foundation Degree in Arts (FdA)	<b>2. Programme Title</b> Film and Video
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<b>3. UCAS Code</b> Route A: W610	Route B: E610
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<b>4. Main Purpose and Distinctive Features of the Programme</b> <p><b>Course Aims:</b> This course is designed to teach students how to read a film, how to make a film and how to sell a film.</p> <p><b>Distinctive Features</b> The course will take a student from synopsis to exhibition developing film form knowledge and putting that knowledge into practice. Through individual and collaborative experimentation students will learn the skills needed to produce digital short film and the skills needed to work within the film industry.</p> <p><b>Level Aims:</b> The first year of the course provides an intensive introduction to the fundamentals of digital film and video production and film discourse. Students are introduced to the key film concepts, film language, methods, techniques and skills necessary for the interpretation, analysis and production of moving image.</p> <p>The second year of the course will take students to an advanced level of understanding of film form, film context and film practice. The course continues the investigation into and analysis of key film concepts (FV6) viewing and critically engaging at a more advanced level in debates on contemporary film form and key movements within film. By this stage of the course students will have the confidence to undertake more complex fiction film narratives and styles in their digital film production modules.</p>
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## 5. What a Graduate Should Know and be able to do on Completion of the Programme

To gain the qualification the student will have demonstrated i) subject knowledge and understanding ii) cognitive skills iii) discipline-related practical and professional skills and iv) other general skills and capabilities specified in the learning outcomes for modules within the programme.

### **i) Knowledge and understanding in the context of the subject**

- Demonstrate knowledge and critical understanding of film principles and the way in which such principles are applied in practice.
- Demonstrate a good understanding of a range of historical and contextual issues specific to the specialist subject.

### **ii) Cognitive skills**

- The ability to apply underlying concepts and principles outside the context in which they were first studied, and apply those concepts to a professional application.
- Use a range of idea generating techniques appropriately.
- Gather and analyse information using a variety of sources and references.
- Construct informed opinions about subject specific contextual issues.

### **iii) Subject-specific practical\professional skills**

- Use film production techniques creatively and effectively in a variety of specific film production situations.
- Use visual language in order to communicate appropriately in a variety of situations, to a range of different audiences.
- Use a range of film production equipment and processes confidently and appropriately
- Demonstrate an understanding of a range of production techniques and the implications appropriate to film production.

### **iv) General\transferable skills**

- The ability to communicate both orally and in written form clearly and effectively in a range of different professional situations.
- The ability to work both individually and as a member of a team.
- The ability to complete work using a financial planning working within a budget, using appropriate monitoring methods all a deadline.
- Use a range of subject specific equipment and processes confidently and appropriately.
- Evaluate their own strengths and weaknesses and make informed judgements on how to improve them further.

## 6. Qualities, Skills and Capabilities Profile

The educational and training goals of the programme seek to promote and demonstrate the following qualities, skills, capabilities and values in the student:

### A. Intellectual

- The ability to analyse, produce and evaluate creative responses to visual and subject specific problems.
- The ability to research, analyse, contextualise and produce informed responses and opinions about a range of historical and contextual issues.
- The ability to think laterally and use a variety of ideas generating techniques appropriately.

### B. Practical

- The ability to write, produce and exhibit films work to professional standards.
- The ability to produce creative work using a range of industry standard software and hardware devices.
- The ability to use a diverse range of film specific, techniques and processes to produce creative outcomes.

### C. Personal and Social

- The ability to work effectively as an individual and as a member of a team.
- The ability to present information clearly and effectively to a range of different audiences.
- The ability to plan, prioritise and work effectively to a deadline.
- The ability to understand and follow subject specific health and safety guidelines.
- The ability to understand and follow subject specific legal, moral and ethical guidelines, including equality and diversity.
- The ability to research, analyse, understand and make informed judgements about a number of contextual issues.

## 7. Main Subjects, Levels, Credits and Qualifications

### FdA Film And Video Full-Time Structure

#### Level 1

Term 1

Term 2

Term 3

Media Arts Cultural Studies Module – 20 Credits

FV1 Discourse Module – 20 Credits

FV2  
Introduction to Digital Film Production  
20  
Oct-Feb

FV3  
Scriptwriting  
20  
Oct-Feb

FV4  
Documentary & Fiction  
20  
Feb-June

FV5  
Industry  
20  
Feb-June

#### Level 2

Term 1

Term 2

Term 3

Media Arts Cultural Studies Module – 20 Credits

FV6 Discourse Module – 20 Credits

FV7  
Fiction  
20  
Oct-Feb

FV8  
New Technologies  
20  
Oct-Feb

FV9  
Final Major Project: Film  
20  
Feb-June

FV10  
Final Major Project: Marketing  
20  
Feb-June

## 8. Assessment

### **i) Main Features of the Programme's Overall Assessment Scheme**

Formative assessment will be given during practice based projects through critiques and tutorials.

Summative assessment will be made at the end of each module as a minimum supported by written feedback, but normally at the end of each project within a module. For work that is to be assessed through written submissions, research folders and seminar presentations there will be formative assessment given in seminar and tutorial sessions, and summative assessment supported by written feedback at the end of the module.

All assessment will follow the College's HE Assessment Policy, including guidelines on double marking and internal verification of assessment.

### **ii) Methods of Assessment**

Essays

Research folders

Project Based Production Work

Self Initiated Briefs

Technical Folders/Diaries